



Where did you learn about the Affiliated Professional Scheme? \_\_\_\_\_

If through a CIM Branch or Interest Group, which one? \_\_\_\_\_

I wish to be attached to the \_\_\_\_\_ Branch/Group.

*(You may select either an Interest Group or a Branch of your choice from the list opposite – please provide the relevant code numbers).*

Signed: \_\_\_\_\_

Countersigned by Member\*: \_\_\_\_\_

Date: \_\_\_\_\_

Members Name: \_\_\_\_\_

Membership No.: \_\_\_\_\_

**\* Not necessary if applicant is a business professional with management experience.**

Please complete the following to help us assess whether you qualify for the CIM membership body. If this is the case, we will send you the appropriate application form with no extra cost.

How many years marketing experience do you have (if any)? \_\_\_\_\_

Do you have a degree or equivalent? \_\_\_\_\_

If so, what subject? \_\_\_\_\_

Do you hold any CIM qualifications? \_\_\_\_\_

Are you studying for any CIM qualifications? \_\_\_\_\_

**Office Use Only**

Date Received: \_\_\_\_\_

Membership No.: \_\_\_\_\_

**Regional Branches Numbers & Branch Titles**

2 Beds & Herts	8 Humberside	17 North Staffs	<b>Overseas Branches/Groups</b>
3 Birmingham	38 Jersey	31 North West London	
4 Bristol	29 Kent	21 Norwest Midlands	
36 Cambridgeshire	16 Lancashire	18 Nottingham	
5 Coventry & South Midlands	9 Leeds	19 Royal Counties	
26 Croydon & East Surrey	10 Leicester	20 South Yorkshire	
63 Devon & Cornwall	1 London Central	22 South Wales	
27 East Anglia	13 Manchester	32 Sussex	
6 Edinburgh	11 Merseyside & North Wales	67 Tayside	
28 Essex	15 North East	23 Teesside	
37 Gloucester	14 Northern Ireland	24 Wessex	<b>Education</b>
34 Guernsey	30 North London	7 West of Scotland	
12 Heathrow West London	66 North of Scotland	73 West Surrey	

**Market Interest Groups Numbers & Group Titles**

79 Food Drink & Agriculture	81 Hotel Marketing Association – Northern England	85 CIMTech International	84 Healthcare
82 National Marketing Groups of TECs, LECs & Business Links	75 Construction	76 Hotel Marketing Association	74 Travel

**You can forward your payment to us as a Credit Card Payment or via Direct Debit. Please complete the relevant form and return it to the 'Membership Department, The Chartered Institute of Marketing, FREEPOST SL 140, Maidenhead, Berkshire, SL6 0BY'.**

**Please DO NOT fax this form back to us if you are paying by Direct Debit, it must be posted.**

*Please note: Professional Affiliation subscription is recognised for tax purposes. Quote C1/sub/67.*

**Credit Card Payment – Current Annual Subscription £115.00**

Please debit my: Start Date: Expiry Date:

Visa   
 Access/Mastercard   
 American Express   
 Delta   
 Switch

Credit Card No.:

Switch Card Issue No.:

Card Holder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

(Please Print)